100 Club of Arizona
Presents

HEROES GALA

NIGHT AT THE DISCO

SATURDAY, APRIL 3, 2027 6PM

SPONSORSHIP

WESTIN KIERLAND RESORT & SPA
SCOTTSDALE

100CLUB.ORG

Arizona Financial Foundation

ABOUT THE 100 CLUB OF ARIZONA

When tragedy strikes, its impact is swift and devastating. The 100 Club of Arizona responds immediately with support and compassion — easing the burden on the families of public safety officers and firefighters who are injured or killed in the line of duty.

Beyond crisis response, we invest in the safety and well-being of Arizona's public safety personnel and their agencies year-round, with programs supporting critical incidents, injury prevention, mental health, and scholarships.

Every day, our officers and firefighters put their lives on the line. We are proud to be their backup.

100 CLUB PROGRAMS

Critical Incidents
Financial assistance provided to families of public safety officers and firefighters who die or are injured in the line of duty, and to those affected by a life-altering situation.

Injury Prevention
Assists agencies in obtaining crucial equipment and training otherwise unattainable through other funding.

Mental Health
Assistance with mental health prevention and intervention services for officers and firefighters struggling with the impact of their public safety profession.

Scholarships
Financial assistance for undergraduate education for immediate family (spouse and children) of active, retired, or deceased Arizona public safety officers and firefighters.



HEROES GALA



Polish your medallions and dust off your platforms — the 100 Club of Arizona is bringing the dance floor back to the 1970s. At our annual Heroes Gala, we honor the officers and firefighters who serve Arizona every day with the presentation of the Officer and Firefighter of the Year Awards, and we celebrate the generosity of the supporters who stand behind them. Join us for an evening of disco glamour, heartfelt recognition, and a shared commitment to the families who answer the call, no matter the cost.

1970s Disco — Glam Attire Encouraged

Sponsorship commitments are due Friday, March 19, 2027, to guarantee inclusion in the event program and signage.



PRESENTING SPONSOR | $30,000

- Prominent logo placement on all event collateral material including the event website, save-the-date, invitation, and event emails
- Full-page sponsor-created ad in the event program with premier placement
- Two premier tables (10 seats each) for 20 guests near center stage
- Two guest rooms at the Westin Kierland Resort & Spa the night of the event
- Verbal sponsor acknowledgment from the podium
- 60-second sponsor-created welcome video, or opportunity to welcome guests live from the podium
- Opportunity to distribute sponsor-provided gift to attendees
- Logo on Live Auction bid cards
- Dedicated digital display feature as Presenting Sponsor with logo
- Featured most prominently in the two 100 Club of Arizona sponsor-recognition social media posts (pre and post event)
- Feature placement in the e-newsletter and press release(s)
- Right of First Refusal for the 2028 Heroes Gala Presenting Sponsor





GUARDIAN OF HEROES | $25,000

- Premium logo placement on event website, event emails, and event program
- Two premium tables for 20 guests with prime placement
- One guest room at the Westin Kierland Resort & Spa the night of the event
- Verbal sponsor acknowledgment during the event
- Opportunity to distribute sponsor-provided gift to attendees
- Dedicated digital display feature as Guardian of Heroes Sponsor
- Full-page sponsor-created ad, premium placement in the event program
- Included in the two sponsor-recognition social media posts
- Highlighted in the e-newsletter and press release(s)
- Right of First Refusal for the 2028 Heroes Gala Guardian of Heroes Sponsorship

CHAMPION OF VALOR | $20,000

- Logo featured on guest table signage, the event website, and event program
- One table for 10 guests with preferred placement
- Verbal sponsor acknowledgment during the event
- Dedicated digital display feature as Champion of Valor Sponsor
- Half-page sponsor-created ad, prime placement in the event program
- Included in the two sponsor-recognition social media posts
- Included in the e-newsletter and press release(s)
- Right of First Refusal for 2028 Heroes Gala Champion of Valor Sponsorship

SIGNATURE EXPERIENCE | $10,000 each

Grand Entrance Sponsor
Branded grand entrance signage — the first thing guests see

Cocktail Reception Sponsor
Cocktail reception signage displayed throughout cocktail hour

Valet Sponsor
Signage at the valet station, plus company-branded water bottles for attendants to place in each car

Silent Auction Sponsor
Logo on mobile bidding platform and auction-area signage

Dinner Entertainment Sponsor
"Entertainment provided by" signage and a verbal introduction

Each sponsor also receives: one reserved table for 10 guests, logo in the event program, digital displays, and event website.

FEATURE EXPERIENCE | $7,500 each

Videos Sponsor
Logo bumper on one of the featured mission videos

Passed Hors D'oeuvres Sponsor
Branded company napkin with passed hors d'oeuvres during the reception

Cocktail Entertainment Sponsor
"Cocktail hour entertainment provided by" signage

Wine on the Table Sponsor
Table wine service branded with sponsor name or logo

Each sponsor also receives: one reserved table for 10 guests, logo in the event program, digital displays, and event website.

PROTECTOR OF SERVICE | $5,000

Registration Sponsor
Branded signage in check-in area

Photo Booth Sponsor
Branded signage in the photo booth area

Centerpiece Sponsor
Branded table card for the evening's table centerpieces

Each sponsor also receives: a reserved table for 10 guests, logo featured in the event program, digital displays, and event website.

WARRIOR OF SAFETY

$3,500

- Logo featured on guest table signage
- One table with seating for 10 guests
- Logo featured in the event program

HEROES TABLE SPONSOR

$3,500

- Donate a table to first responders or survivors
- Logo featured on table signage and in the event program

ALLY OF COURAGE

$1,500

- Two guest seats
- Logo featured in the event program

Interested in donating seats to first responders and their families?
Contact Events@100Club.org



JOIN THE DISCO

Become a Heroes Gala Sponsor

Stand with Arizona's officers, firefighters, and their families.
Your sponsorship keeps the 100 Club of Arizona
ready to respond the moment tragedy strikes.

Reserve your sponsorship by Friday, March 19, 2027.
Events@100Club.org | 100Club.org

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Arizona Qualified Charitable Organization: 22541

