

100 Club of Arizona

Sponsorship

2026



Title Sponsor



DESERT FORD DEALERS

2026 9/11 Tower Challenge

2 Locations

📍 Glendale

📍 Flagstaff



Event Details



Thousands of Arizonans will gather at Desert Diamond Arena in Glendale on Friday, Sept. 11, for the annual 9/11 Tower Challenge. The event is a powerful tribute to the first responders who lost their lives on Sept. 11, 2001, and to those who continue to serve today.



Participants will climb 2,071 steps, the same number found in each of the Twin Towers, in remembrance of the 343 firefighters, 71 law enforcement officers and eight paramedics who died in the line of duty at the World Trade Center. Photos of the fallen first responders will line the stairs, giving climbers a chance to pause on the sacrifice each one made in the service of others.



The event benefits the 100 Club of Arizona, a nonprofit that provides financial assistance and resources to first responders and their families in times of tragedy.

2,071 STEPS

Sponsorship Packages

100 Club of Arizona
Standing with our First Responders

Presenting Sponsor

- Premier visibility on arena video screens and packet pick up locations at both events
- Sponsor name prominently featured on event t-shirts
- Featured placement in social media and email communications
- Top-tier logo placement on event website
- 20 Registrations + event shirts for each event

\$25,000

Home of the Brave

- Exclusive signage on two floor levels/flights for each event
- Logo displayed on arena video screens
- Logo featured on event t-shirts
- Highlighted in social media and email communications
- Logo placement on event website
- 15 Registrations + event shirts for each event

\$15,000

Guardians of Freedom

- Sponsorship signage on one dedicated floor levels/flights for each event
- Logo displayed on arena video screens
- Logo included on event t-shirts
- Logo placement on event website
- 10 Registrations + event shirts for each event

\$10,000



Sponsorship Packages

Light of Liberty

- Sponsorship signage on one floor level/flight for each event
- Logo on event t-shirts
- Logo included on event website
- Table presence at each event
- 10 Registrations + shirts for each event

\$5,000

Land of the Free - Glendale/Flagstaff

- Sponsorship signage on one floor level/flight
- Table space on event floor
- Logo included on event t-shirts

**\$2,500 Glendale
\$1,500 Flagstaff**

Beyond the Call - Glendale/Flagstaff

- Table space on event floor
- Logo included on event t-shirt

**\$1,000 Glendale
\$500 Flagstaff**



Contact Us

100 Club of Arizona
333 North 44th Street
Phoenix, Arizona 85008
602-485-0100
info@100club.org
100club.org

