



THE 100 CLUB HEROES  
THE GREAT GATSBY

# GALA

SPONSORSHIP

18 | April | 2026

The Westin Kierland Resort & Spa  
6902 E. Greenway Pkwy  
Scottsdale, AZ 85254

Title Sponsor



**Arizona Financial**  
**Foundation**



## ABOUT THE 100 CLUB OF ARIZONA

When tragedy strikes, its impact is swift and devastating. The 100 Club of Arizona understands the need to respond immediately with support and compassion. Whether the need is financial assistance, guidance, or emotional support, our mission is to ease the burden on the families of public safety personnel who are injured or killed in the line of duty. The 100 Club also offers programs to enhance the safety and well-being of public safety personnel, their families, and agencies across Arizona. We provide support for critical incidents, injury prevention, mental health, and scholarships. Every day, our public safety members put their lives on the line, and we are proud to be their backup.





## HEROES GALA

At our Annual Gala, we raise our voices in gratitude to our first responders –the extraordinary men and women who dedicate their lives to serving others. Every day, they show us the remarkable strength and resilience of their commitment. We extend our heartfelt thanks to each of you for your generosity and dedication in supporting our officers, firefighters, and their families. Thank you for continuing to uphold and honor our mission: standing with our officers and firefighters on the front lines. Let us celebrate tonight the courage and sacrifice of those who answer the call, no matter the cost.





THANK YOU  
TO OUR  
TITLE SPONSOR



Arizona Financial  
*Foundation*

Title Sponsor - \$35,000 [SOLD]

- Prominent logo placement on table and digital signage, the 100 Club of Arizona website, digital and print save-the-date and invitation, event emails, and event program book\*
- Two premier tables [10 seats each] for 20 guests near center stage or another prime location
- Two guest rooms at the Westin Kierland Resort & Spa on the night of the event
- Verbal sponsor acknowledgment during the event
- 60-second sponsor-created welcome video to play at the beginning of the event or opportunity to welcome guests from the podium at the beginning of event
- Opportunity to distribute sponsor-provided "swag bags" to attendees [may include logo items]
- Logo on Live Auction bid cards\*
- Dedicated event PowerPoint slide as Presenting Sponsor with logo\*
- Full-page sponsor-created ad in the event program book with premier placement\*
- Eight individual social media posts from pledge date on 100 Club of Arizona's pages [Instagram, Facebook, LinkedIn]
- Prominent logo placement with a link on the event website page
- Feature placement in the 100 Club of Arizona e-Newsletter and in pre- and post-event press release[s]
- Right of First Refusal for the 2027 Heroes Gala Title Sponsorship



## SPONSORSHIP OPPORTUNITIES

### Guardian of Heroes Sponsor - \$25,000

- Premium logo placement on digital signage, the 100 Club of Arizona website, event emails, and event program book\*
- One premium table for 10 guests in a preferred location
- One guest room at the Westin Kierland Resort & Spa for the night of the event
- Verbal sponsor acknowledgement during the event
- Opportunity to distribute sponsor-provided "swag bags" to attendees [may include logo]
- Highlighted in event PowerPoint slide as Guardian of Heroes Sponsor with logo
- Full-page sponsor-created ad in the event program book with premium placement\*
- Six individual social media posts from pledge date across 100 Club of Arizona's platforms [Instagram, Facebook, LinkedIn]
- Premium logo placement with a link on the event website page
- Highlighted placement in 100 Club of Arizona e-newsletter and in pre- and post-event press release[s]
- Right of First Refusal for the 2027 Heroes Gala Guardian of Heroes Sponsorship

### Champion of Valor Sponsor - \$15,000

- Logo featured on guest table signage, the 100 Club of Arizona website, and event program book\*
- One prime table for 10 guests in a preferred location
- Verbal sponsor acknowledgement during the event
- Featured event PowerPoint slide as Champion of Valor Sponsor with logo
- Half-page sponsor-created ad in the event program with prime placement\*
- Three individual social media posts from pledge date across 100 Club of Arizona's platforms [Instagram, Facebook, LinkedIn]
- Prime logo placement with a link on the event website page
- Included in 100 Club of Arizona e-newsletter and pre- and post-event press release[s]
- Right of First Refusal for 2027 Heroes Gala Champion of Valor Sponsorship



## SPONSORSHIP OPPORTUNITIES

### Cocktail Reception Sponsor - \$10,000

- Bar signage with logo displayed throughout the event\*
- Logo featured on guest table signage, the 100 Club of Arizona website, and sponsorship page in program book\*
- One prime table for 10 guests in a preferred location
- Included in event PowerPoint slide as Cocktail Reception Sponsor with logo
- Half-page sponsor-created ad in the event program book\*
- Two individual social media posts across 100 Club of Arizona's platforms [Instagram, Facebook, LinkedIn]
- Recognition on the event website page

### Valet Sponsor - \$10,000

- Logo recognition on valet signage, with opportunity to provide sponsor-branded water bottles\*
- Logo featured on guest table signage, the 100 Club of Arizona website, and sponsorship page in the event program book\*
- One prime table for 10 guests in a preferred location
- Included in event PowerPoint slide as Valet Sponsor with logo
- Half-page sponsor-created ad in the event program book\*
- Two individual social media posts across 100 Club of Arizona's platforms [Instagram, Facebook, LinkedIn]
- Recognition on the event website page

### Protector of Service - \$5,000

- Logo featured on guest table signage and the sponsorship page in the event program book\*
- One table with seating for 10 guests
- Included in event PowerPoint slide as A Night to Remember Sponsor with logo\*
- One individual social media post across 100 Club of Arizona's platforms [Instagram, Facebook, LinkedIn]
- Recognition on the event website page



## SPONSORSHIP OPPORTUNITIES

### Warrior of Safety - \$3,500

- Logo featured on guest table signage
- One table with seating for 10 guests
- Listed in the event program book\*

### Ally of Courage - \$1,500

- Two guest seats
- Listed in the event program book\*

If you'd like to donate seats to first responders and their families, please let us know.

\*Print deadlines apply

SCAN TO SPONSOR



OR VISIT





## 100 CLUB PROGRAMS



### CRITICAL INCIDENTS

Financial assistance provided to families of public safety officers/firefighters upon death, line of duty injury, and those affected by a life-altering situation.



### INJURY PREVENTION

This program assists agencies in obtaining crucial equipment and training otherwise unattainable through other funding.



### SCHOLARSHIPS

Undergraduate financial education assistance for immediate family (spouse and children) of active, retired, or deceased Arizona public safety officers/firefighters.



### MENTAL HEALTH

Assistance with mental health prevention and intervention services for officers and firefighters struggling with the impact of their public safety profession.

**100 Club of Arizona**

**333 N. 44th Street**

**Phoenix, AZ 85001**

**100club.org**