








Choose the right lens. For the light conditions...

 Bright, direct sunlight	 Full sun to overcast		 Low light
 Neutral Grey The highest available light reduction for bright sunlight – no more squinting. Rich color and contrast.	 HCL® Bronze Excellent contrast for everyday variable conditions. Great if you love a warm, subtle bronze tint.	 Maui Rose™ The highest contrast available for everyday variable conditions. Excellent for fast moving sports. Provides a subtle rose tint.	 Maui HT™ High Transmission, for times when most lenses would be too dark. More contrast and color for early morning, late afternoon and foggy days.

For the action...

Maui Evolution®

Extremely lightweight, scratch- and impact-resistant, with high-performance optics.

Polycarbonate

The lightest choice for long days in the sun. Scratch- and impact-resistant. Injection molded for crisp optics.

SuperThin (ST) Glass

When clarity is the priority, go with the best optics available. Durable. Scratch-resistant. 20% thinner and lighter than standard laminated glass lenses for long-wearing comfort.

Benefits of Maui Jim Sunglasses

- The #1 Premium Polarized sunglasses on the market are both lightweight and durable.
- Distortion free lens eliminates glare on windshields and back windows.
- Reveals oil slicks and dangerous road conditions.
- The protection you need while patrolling by car or motorcycle.
- Our warranty is unbeatable and our customer service is unrivaled.



MAUI JIM SUNGLASSES PUBLIC SAFETY PROGRAM

SPECIAL PRICING OFFER



YOU SERVE AND PROTECT US. WE PROTECT YOUR EYES.

At Maui Jim, we appreciate your service and would like to show our support by making a very special offer to members of the Public Safety Industry.

Special Offer Pricing – 30%* off of MSRP.

This offer is valid for two pair of plano sunglasses per year. So act now! Protect your eyes and upgrade your uniform today.

*Plus state sales tax & shipping.

Please visit www.mauijim.com to review our entire collection of styles available.



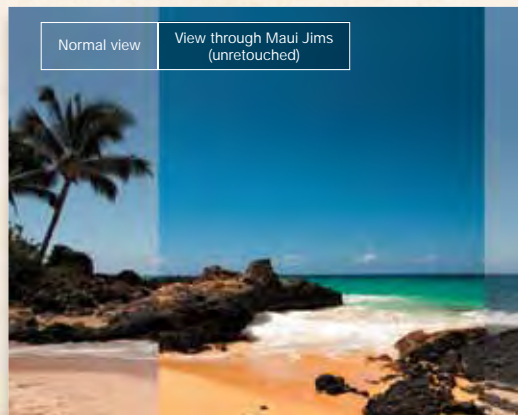
STYLE SHOWN: HO'OKIPA

Polycarbonate | eye size: 63, bridge: 17, temple: 130
407-02 Gloss Black/Neutral Grey

See better. See brilliance.

The difference is impossible to miss. Put on a pair of Maui Jims and, instantly, glare is gone. UV that can damage eyes, gone. The world's true colors come shining through like never before. Bolder. Richer. Crisper. With more contrast and clarity. That's patented, color-infused PolarizedPlus®2 lens technology at work in an optically correct, distortion-free lens.

Absolutely brilliant.



MAUI JIM PUBLIC SAFETY PROGRAM ORDER FORM

Fill out the order form below in its entirety and submit to:

Carol Manthey

One Aloha Lane, Peoria, IL 61615

Email: publicsafetysales@mauijim.com | **Phone:** 888-666-5709 | **Fax:** 309-683-2209

Date: _____

First Name: _____

Last Name: _____

Mailing Address:

Street (no PO Boxes) _____

City/State/Zip _____

Country/Province _____

Email: _____

Phone #: _____

Company/Department: _____

Title: _____

Badge ID # (if applicable): _____

Association: _____

Account#: _____

If allowed, please submit a photocopy of your ID with this order form.

Maui Jim Style Number: _____

Lens Color: _____

Maui Jim Style Number: _____

Lens Color: _____

Credit Card Information: Type _____

Number _____

Expiration Date _____

Billing Address _____

***Local Tax Additional**

How did you hear about our program? _____

Internal Order Code _____

This offer valid until 12/31/11